"Weekend" Advertisement

SURGEON GENERAL'S WARNING:
Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

WARNING: Smoking is addictive and dangerous to your health. Reductions in carcinogens (PAHs, nitrosamines, and catechols) have NOT been proven to result in a safer cigarette. This product produces tar, carbon monoxide, and other harmful by-products.

OMNI Kings and 100's: 15 mg. "tar," 1.0 mg. nicotine;
Lights Kings and 100's: 12 mg. "tar," 0.8 mg. nicotine;
Ultra Lights 100's: 6 mg. "tar," 0.5 mg. nicotine.
ave. per cigarette by FTC Method.

Reductions in carcinogens are in comparison to similar competitive brand styles.

New Omni
Reduced Carcinogens.
Premium Taste.

Introducing the first premium cigarette created to significantly reduce carcinogenic PAHs, nitrosamines, and catechols, which are the major causes of lung cancer in smokers.

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Source: https://www.industrydocuments.ucsf.edu/docs/qljk0001